



IEEE Region 8 Membership Development Web Cast/Conference Call

17 December 2009



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Celebrating 125 Years
of Engineering the Future

Today's Edition ...

Preview Topics

- First Year Experience, presented by John Day
- GOLD and Student MD Strategy, presented by Eva Lang and João Figueiras
- Associate to Member Grade Elevation, presented by Dirk Van Hertem

Region & Section Membership Statistics & Goals Update

- November 2009 Region 8 Statistics, presented by Aleksandar Szabo
- Use of SAMIEEE for Renewal Data, presented by Aleksandar Szabo

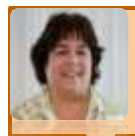
Updates / Wrap-Up / Direction / Best Practices

Open Floor Q&A

Subject Appendix: SAMIEEE and Arrears Recovery, Step by Step



Today's Speakers ...



Cathy Downer
Manager, Membership
Development



John Day
Director, Membership Development



João Figueiras
Region 8 GOLD Coordinator



Aleksandar Szabo
Region 8 MD Chair



Dirk Van Hertem
Region 8 MD Subcommittee Member



Eva Lang
Region 8 Student Coordinator



Web Cast Notes

Webcast presentation available on MD virtual community at <https://www.ieeecommunities.org/ieee.md.net> in the files section.

Attendee lines are muted, except for speakers. To un-mute your phone during the Q&A portion, press *6. To mute your phone again, press *6.

Please ask topical questions using the chat box

For technical-assistance, e-mail to web-conf@ieee.org any time during webcast

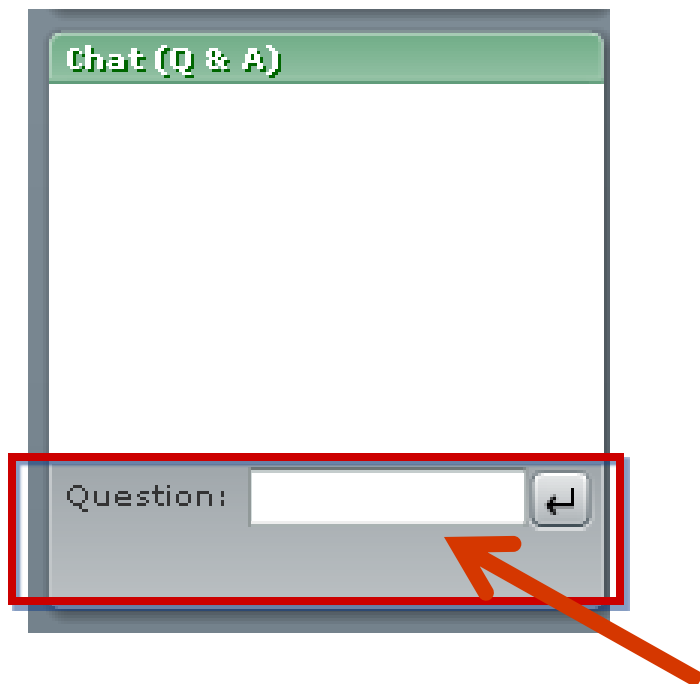
This webcast is recorded. Presentation and audio will be available as an “on-demand” resource – URL and announcement to be posted in the MD Virtual community.



Web Cast Attendance Roll Call

Use the Chat box.

Please type in your name/
title/location



First-Year Member Experience

Strategy, Plan & Global Deployment

Presented to:

Membership Development Webcast – IEEE Region 8
17 December 2009



Presented by:

John Day

Director, Membership Development

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Recall your 1st experience at a large train station...

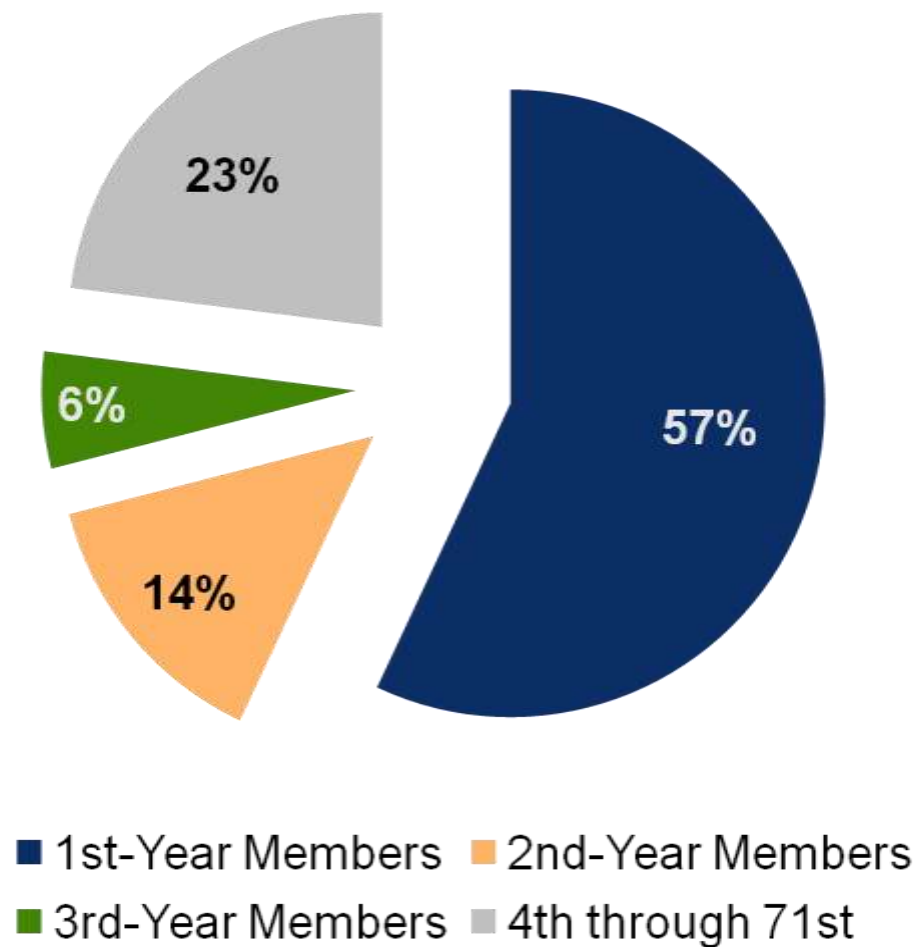


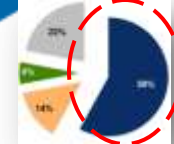
Data & Trends



Total Attrition – Outflows, All Grades, 2009 Cycle

N = 83,000

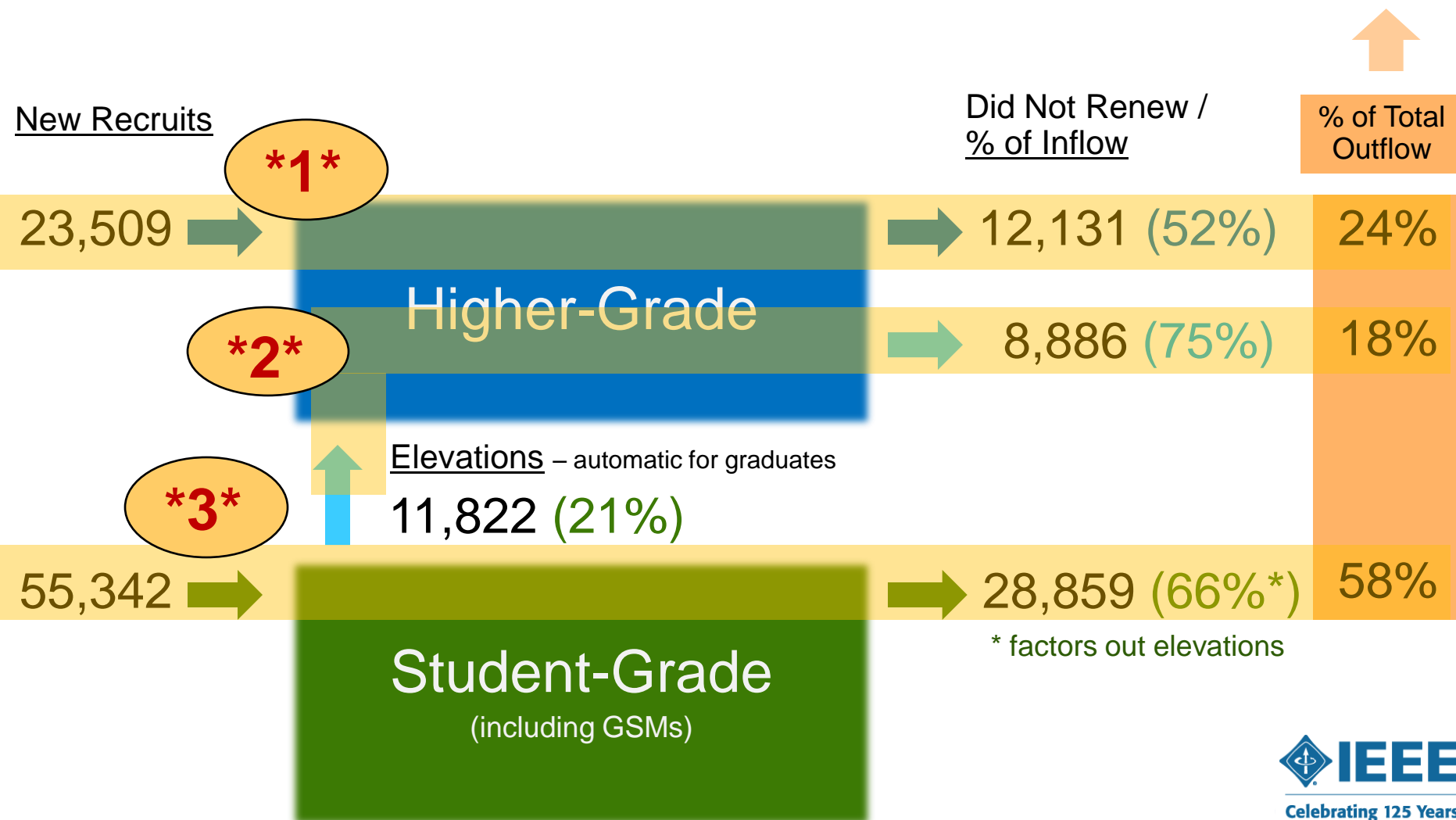




First-Year Members – Inflows & Outflows, 2008-2009

TOTAL New Recruits: 78,851

Total Outflow / Did not Renew: 49,876



1st-Year Member Outflows* by Path & Region

Attrition (outflow) as Percent of Inflow

| | IEEE Avg | R-1 | R-2 | R-3 | R-4 | R-5 | R-6 | R-7 | R-8 | R-9 | R-10 |
|----------|----------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|
| HG > HG | 52% | 55% | 51% | 49% | 53% | 50% | 55% | 45% | 49% | 64% | 50% |
| ST > HG | 75% | 74% | 70% | 65% | 70% | 72% | 74% | 64% | 71% | 80% | 84% |
| ST > ST | 66% | 54% | 50% | 45% | 47% | 48% | 47% | 42% | 57% | 82% | 77% |
| ST > Tot | 68% | 60% | 56% | 58% | 54% | 56% | 56% | 50% | 60% | 81% | 78% |

Key

HG > HG = Joined as a higher-grade, departed as a higher-grade

ST > HG = Joined as a student, elevated, and departed as a higher-grade

ST > ST = Joined as a student, departed as a student

ST > Tot = Joined as a student, combined departure as either student or elevated higher-grade

* data, 2008-2009



Strategy & Execution



Taking a Holistic Approach

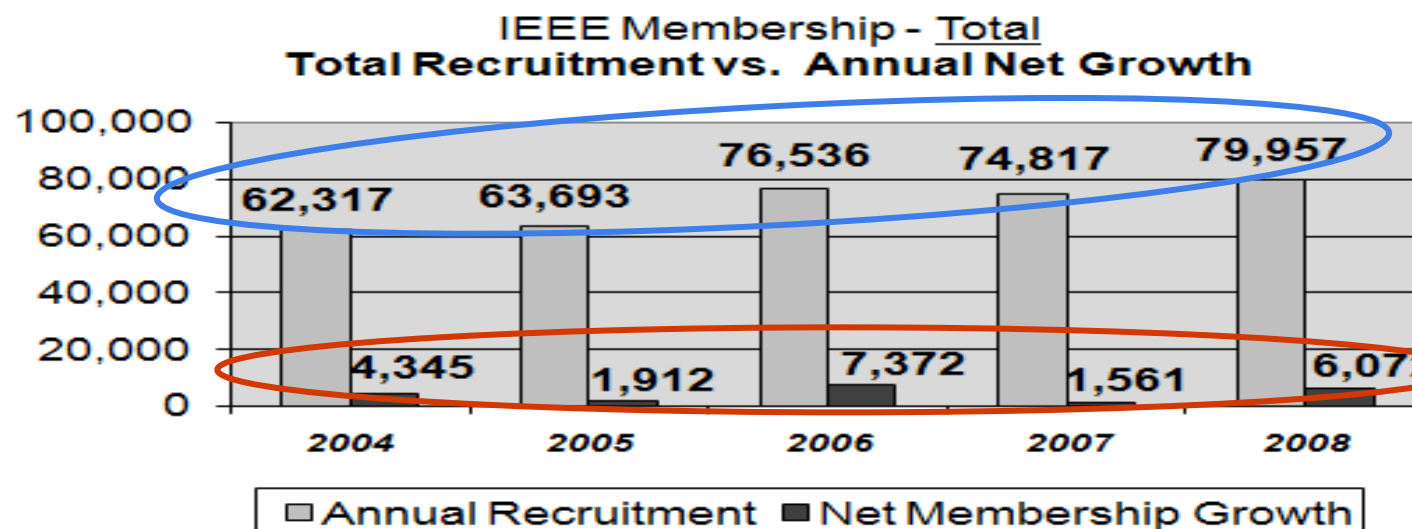
For the Acela, all 10 points on the customer journey had to be mapped and designed... Not just #8, Riding

Case Example:

**Amtrak Acela
Customer Journey**



*Too much focus here
ignores the totality of the
customer experience*



*Acela had to
ing.*



First-Year Member Strategy & Components

MGA Operations & Processes

- Contact Center
- Print Welcome Brochure
- Webcast
- Website
- Surveys
- Escalation Processes



Interactive Products

(myIEEE, memberNet)

- Recognition
- Interactivity

Volunteer / Peer to Peer Support

- Data
- Training & Tools
- Print Collateral



Volunteer / Peer-to-Peer Support

Data (via SAMIEEE)

- New Joins
- First-Year Members Not Renewed
- 'Join Reason' (coming in January)

Direction / Program Updates

- Dedicated section of the 'MD Monthly' global membership report
 - Existing activities underway
 - New resources & tools
 - Volunteer recognition
- New member 'dashboard' in Regional membership reports



Training & Tools

- Strategy Exercise
 - Pre-developed templates
- Best practices guide
 - Suggested activities, frequency
 - SAMIEEE/MD dashboard tutorial
 - Communications sample
 - Incorporated into 2010 MD Manual
- Virtual Community
 - Discussion string
 - New member orientation presentation



Volunteer / Peer-to-Peer Support (cont).

Regional Membership Report

New member “dashboard”

Year-over-year renewal status comparison



Membership Development Report – September 2009

Eastern United States (Region 2)

This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board



– **Wole Akpoze**, Membership Development Chair, Region 2

| Regional Snapshot | Total this Month | '09 vs. '08 | % Change | 2010 New Members (SEP) |
|-------------------------|------------------|-------------|--------------|------------------------|
| Total Membership | 31,876 | 725 | 2.3 % | 539 |
| • Higher-Grade | 28,280 | 320 | 1.1 % | 94 |
| • Students | 3,596 | 405 | 12.6% | 445 |
| IEEE Worldwide - Total | 378,512 | 12,451 | 3.7% | 7,844 |

| First-Year Members | Retention Engagement | | |
|--------------------|----------------------|----------------------------------|-------------------------------|
| | Students | Higher Grade (elevated students) | Higher-Grade (direct recruit) |
| Final Total–2009 | 50% | 30% | 49% |
| Status – 2010 | Avalil in October | Avalil in October | Avalil in October |
| 2010 vs. 2009 | Avalil in October | Avalil in October | Avalil in October |

| First-Year Member Engagement | 2009 Membership Cycle | 2010 Membership Cycle |
|------------------------------|--|--|
| | <p>Recruitment</p> <p>Members who joined in 2009 are now receiving renewal invoices for 2010 membership year</p> <p>MGA Operations</p> <p>Monthly - Beginning in June, new members of prior month were invited to a new member orientation webcast</p> <p>Section / Chapter Operations</p> <p>New members received satisfaction survey of Section / Chapter activities?</p> <p>SAMEEEE Queries</p> <p>(MD) First Year Members Not Renewed</p> <p>Volunteer Resources</p> <p>First-Year Member Experience Best Practices Guide (shipped in 2010 MD Kits)</p> | <p>Members are joining now as members for the 2010 membership year</p> <p>Weekly - New members receive welcome kit mailing</p> <p>Monthly - New members of prior month are invited to a new member orientation webcast</p> <p>New members received welcome communications from Section / Chapter?</p> <p>New member recognized in Section / Chapter newsletter?</p> <p>New members invited to Section / Chapter welcome event?</p> <p>(MD) All Members Joining Since Membership Year</p> |

Update on new members for the month

Situational
guidance based
on membership
cycle



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| Membership Development Webcast – IEEE Region 8 | | | Slide 17 |
|--|---|--|--|
| Execution Plan & Deliverables | 2009 MAR → AUG | 2009 / 2010 SEP → DEC | 2010 JAN → APR |
| MGA Operations & Processes | | | |
| > Contact Center | • JUN - Courtesy calls | | • MAY - ‘Concierge’ service • MAY - I.M. via myIEEE |
| > Collateral | • AUG - Welcome guide to members | Weekly: Welcome guides mail to new members | Weekly: Welcome guides mail to new members |
| > Webcast | • JUN - New member orientation | Monthly: New member orientation | • Monthly: New member orientation |
| > Website | | • DEC - ieee.org/start | • JAN – Membership Application: ‘Join-Reason’ • FEB - Orientation video |
| > Surveys | | • NOV – Survey criteria defined • DEC – Survey launched | Quarterly: Survey launched |
| > ‘Early Warning’ / Escalation | | • DEC – Criteria/ process defined | • JAN – Process deployment |
| Volunteers / Peer-to-Peer | | | |
| > Data | • APR – SAMIEEE query: ‘New Joins’ | • OCT – SAMIEEE query: ‘First-Year/Not Renewed’ • NOV – First-year member tracking in Regional MD reports | • JAN – SAMIEEE Query: ‘Join-Reason’ |
| > Training | • JUL - Best practices guide • JUL - Strategy exercise | • SEP – Shipment of MD Kits with best practices guide, greeting cards | |
| > Collateral | • AUG - Greeting cards | | |
| Interactive Products (myIEEE, memberNet) | | | |
| > Recognition | • MAR - ‘Who’s New’ module | | • MAY - Renewal certs.via myIEEE |
| > Interactivity | | | • MAY - I.M. to Contact Center |

In Closing...



Together, we can make a total impact drawing on unique strengths



... the choice is ours.

All time record in total
IEEE membership



First-Year Members

Strategy
Implementation



We need your help – mobilizing a local strategy around first-year members



thank you !



Preview Topic:

GOLD & Student Strategy Plans



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What is GOLD?

- Graduates of Last Decade (GOLD) is the group of IEEE members that have completed their first academic degree within the last 10 years.
- The GOLD program has been established to provide the framework and tools for the sections' use in retaining recent graduates.



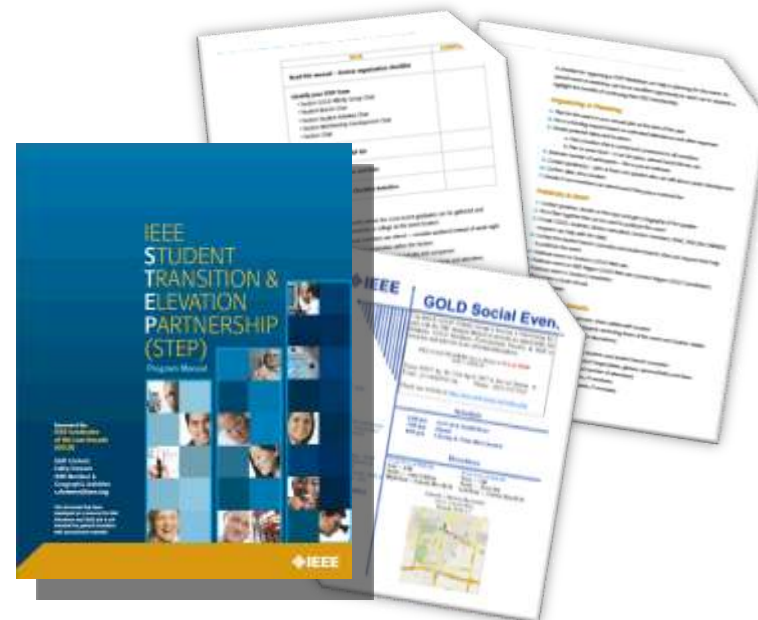
STEP Program

Manual

- How-to organize and plan for a STEP activity, communications templates

STEP Kit

- IEEE provides kit for each event
- Supplies to help make your workshop a success
 - Banner
 - Graduation brochure
 - Product sheet
 - Membership brochures
 - Pens
 - Door prize (IEEE branded item)



Humanitarian Workshops

- Facilitate networking among members with humanitarian interests, with Non-Governmental Organizations, with Foundations, with select corporations, and with others
- 1. Record and share member experiences via the IEEE Humanitarian Technology Network (HTN)
- 2. Get money flowing with the IEEE Foundation Humanitarian Technology Fund (HTF)
- 3. Encourage member solutions to key Humanitarian Technology Challenges (HTC)

<http://www.ieeehtn.org/>



GOLD Around the World Video

- Online collaborative video to celebrate the 125th anniversary of IEEE.
- The project's purpose is to raise awareness of IEEE and to carry IEEE achievements and ideas throughout the world.
- The website accepts videos from everywhere in the globe ;)

<http://www.goldaroundtheworld.com/>



Region 8 Student Activities

Statistics

- 20,000+ Student and Graduate Student Members ($\frac{1}{4}$ of Region 8 membership!)
- 300+ Student Branches
- 35+ Student Branch Chapters

Scope of activities

- Social events
- Technical lectures
- Company visits
- Engineering days
- Programming Competitions

Challenges

- Very large (900+) vs. very small branches (0-1)
- Number of inactive branches
- Average membership: 27



Region 8 Student Paper Contest

First technical experience for undergraduate and graduate students

- One paper per 100 SB members accepted for submission
- Peer-reviewed selection process
- Top 5 contributing authors invited to oral finals flagship R8 conference
- Papers of finalists to be included in Conference Proceedings

Important deadlines

- Submission deadline: December 15
- Conference held along with MELECON / EUROCON

Further information

- Visit www.ieee.org/r8sac
- Contact Prof. George Paunovic at g.paunovic@ieee.org



Region 8 Student Branch and GOLD Congress

General information (www.sbcleuven.org)

- Biggest meeting of young volunteers in Region 8
- Held every two years
- Representatives from all Student Branches (and GOLD AGs) are invited to participate
- Hosted 2010 by IEEE Student Branch Leuven, Belgium (Aug 4-8, 2010)



Region 8 Student Branch Support and Activities

Twin Branch Programme - Linking Two Student Branches

- Exchange tips, documents, ideas, projects
- Used as mentor process for new Student Branches

IEEE Xtreme

- 24 hours programming challenge
- 150+ teams from Region 8
- www.ieee.org/xtreme



IEEE Presidents' Change the World Competition

- Recognition and reward for projects that apply engineering, science, leadership etc. skills to real-world problems
- www.changetheworld.com
- Deadline: Jan 31, 2010



Thank you !

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Preview Topic:

Associates to Member Grade Elevation



Presented by:

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Requirements for full members

- Membership in the IEEE is open to individuals who by education or experience give evidence of competence in an **IEEE designated field**.
- The designated fields are: **Engineering, Computer sciences and information technology, Physical sciences, Biological and medical sciences, Mathematics, Technical communications, education, management, law and policy.**



Requirements for full members

- The grade of **Member** is limited to those who have satisfied IEEE-specified educational requirements and/or who have demonstrated professional competence in **IEEE-designated fields** of interest. For admission or transfer to the grade of Member, a candidate shall be either
 - (a) An individual who shall have received a three-to-five year university-level or higher degree (i) from an accredited institution or program and (ii) in an **IEEE-designated field**, both of which are defined in IEEE Bylaw I-104.11; or
 - (b) An individual who shall have received a three-to-five year university-level or higher degree from an accredited institution or program and who has at least three years of professional work experience engaged in teaching, creating, developing, practicing or managing in **IEEE-designated fields**; or
 - (c) An individual who, through at least six years of professional work experience, has demonstrated competence in teaching, creating, developing, practicing or managing within **IEEE-designated fields**.



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What is an associate member?

- *For technical and non-technical applicants who **do not meet the qualifications** for Member grade, but who would benefit through membership and partnership in the IEEE, and for those who are progressing, through continuing education and work experience, towards qualifications for Member grade.*
- **In theory:** those **without a technical degree and without enough experience** in an IEEE field
- **In practice:** those with insufficient **or** incorrect **or** outdated **or** misunderstood data in their membership record
 - Often dating from the time that they had to enter their records written on a piece of paper (handwriting...)
 - Often partly due to language confusion (e.g. hogeschool/hochschule is a 'university college' and not a 'high school')
 - Often partly because of unrecognized institutes



Benelux case: step 1

- +/- 240 associate members in Benelux in February 2009
- Many were clearly non-associate (e.g. several professors electrical engineering, experienced engineers)
- Mail sent: please fill in on-line form
- **Results:**
 - From 240 to 174 after a few months
 - Still quite a few 'prof. dr. ir.' associate members
 - Quite a lot of associate members with more than 6 years experience
- Two comments received:
 - IEEE was not willing to change it 15 years ago, why now?
 - I am a full member, ain't I?
- Mail to Pilar Molina (R8 MA), Joe Lilly (MGA) and Aleksandar Szabo (R8 MD) in April
- **Result:** probably there will be an incentive to have all associate members with more than X years membership to automatically become member



Benelux Case: step 2

- Received list of all Benelux associate members from HQ with the name, member number, degree information, years of service. Total of about 200 persons
- Performed manual search (using google/linkedin/...) to find data on these members
- Results:
 - Most of them (4/5) could be identified as potential full members (graduation data available online, publication records,...)
 - Some are students
 - 39 remained inconclusive
 - 1 (a librarian) was found to be an actual associate member
- List with annotations was sent to HQ and they will re-examine the list
- Result: 104 associates (13/12/2009), but the list is still being processed



R8 case

- 3813 associate members on 01/09/2009
- Email sent to all associates on 10/09/2009
- Many replies (confused, wrong, can you help me,...)
- Reduction of 353 associates in R8 by 27/10/2009
- Reduction of 520 associates in R8 by 20/11/2009
 - (including the +/- manual 100 upgrades of Benelux associates)
- 3118 at this moment in the R8 sections (18.3 % reduction)
- Manual selection and follow-up should be done by local volunteers (knowing the schools, companies,... and even some people in person)



Thank you !

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Region 8 Section Membership Statistics & Goals Update

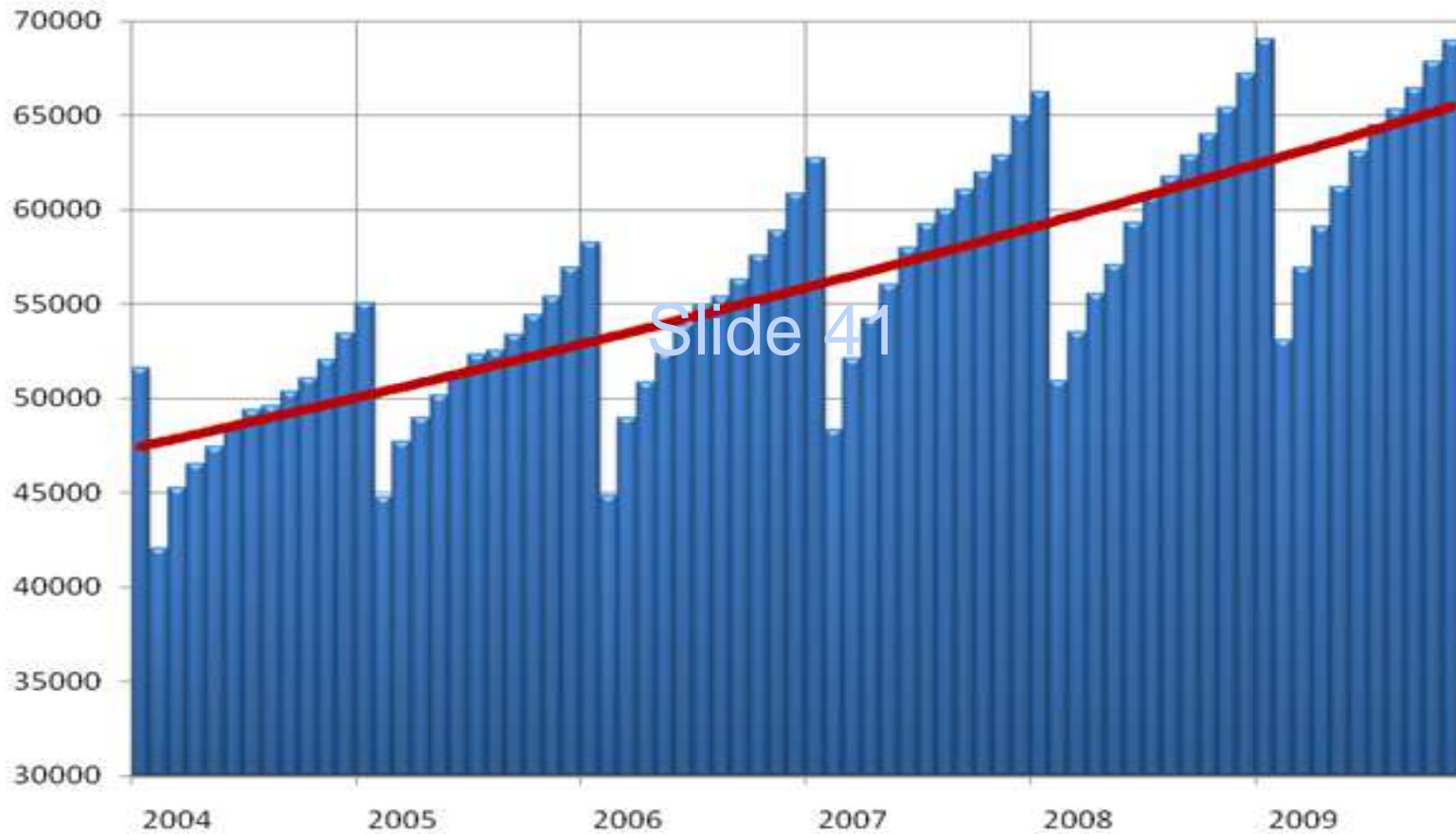
November 2009



Presented by:
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Region 8 Membership

Month by Month, Year by Year



Slide 41



2009 Membership Retention and Recovery in Region 8

- 17,847 members (from 61,789) have not renewed for 2009 at the end of February 2009 and have been put into arrears
- 14,861 arrears at the end of August (25% did not renew for 2009). We could recover 2,986 arrears!
- Since we are recruiting more members during the year than we loose, our membership is growing
- It is evident that we would have a higher increase of membership if we could lower the number of arrears



Active Membership by Region in November 2009

Geographic IEEE Membership Summary - November 2009

| REGION | PROFESSIONALS | | | | GRADUATE STUDENTS | | | | UNDERGRADUATE STUDENTS | | | | TOTAL MEMBERS | | | |
|---------------|----------------|----------------|----------------|--------------|-------------------|---------------|--------------|--------------|------------------------|---------------|--------------|-------------|----------------|----------------|---------------|-------------|
| | 2009 | 2008 | Change | | 2009 | 2008 | Change | | 2009 | 2008 | Change | | 2009 | 2008 | Change | |
| 1 | 32,394 | 33,036 | (642) | -1.9% | 2,012 | 1,724 | 288 | 16.7% | 2,203 | 2,009 | 194 | 9.7% | 36,609 | 36,769 | (160) | -0.4% |
| 2 | 28,296 | 28,214 | 82 | 0.3% | 1,905 | 1,616 | 289 | 17.9% | 2,329 | 2,040 | 289 | 14.2% | 32,530 | 31,870 | 660 | 2.1% |
| 3 | 25,513 | 25,282 | 231 | 0.9% | 2,375 | 2,100 | 275 | 13.1% | 2,926 | 2,931 | (5) | -0.2% | 30,814 | 30,313 | 501 | 1.7% |
| 4 | 19,225 | 19,216 | 9 | 0.0% | 1,907 | 1,577 | 330 | 20.9% | 2,328 | 2,184 | 144 | 6.6% | 23,460 | 22,977 | 483 | 2.1% |
| 5 | 24,852 | 24,685 | 167 | 0.7% | 1,797 | 1,500 | 297 | 19.8% | 2,483 | 2,251 | 232 | 10.3% | 29,132 | 28,436 | 696 | 2.4% |
| 6 | 50,592 | 51,663 | (1,071) | -2.1% | 3,209 | 2,710 | 499 | 18.4% | 3,765 | 3,281 | 484 | 14.8% | 57,566 | 57,654 | (88) | -0.2% |
| R 1-6 | 180,872 | 182,096 | (1,224) | -0.7% | 13,205 | 11,227 | 1,978 | 17.6% | 16,034 | 14,696 | 1,338 | 9.1% | 210,111 | 208,019 | 2,092 | 1.0% |
| 7 | 13,331 | 12,840 | 491 | 3.8% | 1,734 | 1,610 | 124 | 7.7% | 1,665 | 1,584 | 81 | 5.1% | 16,730 | 16,034 | 696 | 4.3% |
| 8 | 50,840 | 47,932 | 2,908 | 6.1% | 9,206 | 8,352 | 854 | 10.2% | 8,915 | 9,142 | (227) | -2.5% | 68,961 | 65,426 | 3,535 | 5.4% |
| 9 | 7,653 | 6,794 | 859 | 12.6% | 1,206 | 1,257 | (51) | -4.1% | 5,561 | 6,793 | (1,232) | -18.1% | 14,420 | 14,844 | (424) | -2.9% |
| 10 | 46,007 | 42,855 | 3,152 | 7.4% | 9,741 | 7,634 | 2,107 | 27.6% | 22,241 | 20,046 | 2,195 | 10.9% | 77,989 | 70,535 | 7,454 | 10.6% |
| R 7-10 | 117,831 | 110,421 | 7,410 | 6.7% | 21,887 | 18,853 | 3,034 | 16.1% | 38,382 | 37,565 | 817 | 2.2% | 178,100 | 166,839 | 11,261 | 6.7% |
| TOTAL | 298,703 | 292,517 | 6,186 | 2.1% | 35,092 | 30,080 | 5,012 | 16.7% | 54,416 | 52,261 | 2,155 | 4.1% | 388,211 | 374,858 | 13,353 | 3.6% |
| % R1-6 | 61% | 62% | | | 38% | 37% | | | 29% | 28% | | | 54% | 55% | | |
| % R7-10 | 39% | 38% | | | 62% | 63% | | | 71% | 72% | | | 46% | 45% | | |



Now recognizing August student elevations in August statistics reporting (rather than December). Short-term anomaly in year-over-year reporting of higher-grade and student membership August through November



2010 Membership Year - Renewals until the End of November 2009

Identify members in your Section who have not renewed their 2010 membership. Use the SAMIEEE Predefined Query: **(GEO) 2009 Last Renewal Year for Active Members**

| IEEE Membership Renewal / Retention - November 2009 | | | | | | | | | | | | |
|---|----------------|----------------|--------------|-------------------|--------------|--------------|------------------------|--------------|--------------|----------------|----------------|--------------|
| REGION | PROFESSIONALS | | | GRADUATE STUDENTS | | | UNDERGRADUATE STUDENTS | | | TOTAL MEMBERS | | |
| | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | |
| | | # | % | | # | % | | # | % | | # | % |
| 1 | 32,170 | 12,576 | 39.1% | 1,399 | 537 | 38.4% | 1,450 | 335 | 23.1% | 35,019 | 13,448 | 38.4% |
| 2 | 28,092 | 10,853 | 38.6% | 1,300 | 520 | 40.0% | 1,577 | 374 | 23.7% | 30,969 | 11,747 | 37.9% |
| 3 | 25,300 | 9,369 | 37.0% | 1,607 | 683 | 42.5% | 1,933 | 358 | 18.5% | 28,840 | 10,410 | 36.1% |
| 4 | 19,239 | 7,410 | 38.5% | 1,321 | 561 | 42.5% | 1,479 | 374 | 25.3% | 22,039 | 8,345 | 37.9% |
| 5 | 24,710 | 9,037 | 36.6% | 1,160 | 511 | 44.1% | 1,587 | 318 | 20.0% | 27,457 | 9,866 | 35.9% |
| 6 | 50,067 | 18,841 | 37.6% | 2,244 | 927 | 41.3% | 2,477 | 536 | 21.6% | 54,788 | 20,304 | 37.1% |
| R 1-6 | 179,578 | 68,086 | 37.9% | 9,031 | 3,739 | 41.4% | 10,503 | 2,295 | 21.9% | 199,112 | 74,120 | 37.2% |
| 7 | 13,428 | 4,591 | 34.2% | 1,125 | 726 | 64.5% | 1,085 | 354 | 32.6% | 15,638 | 5,671 | 36.3% |
| 8 | 50,963 | 15,022 | 29.5% | 6,815 | 2,937 | 43.1% | 7,189 | 1,007 | 14.0% | 64,967 | 18,966 | 29.2% |
| 9 | 7,533 | 1,450 | 19.2% | 823 | 305 | 37.1% | 4,630 | 271 | 5.9% | 12,986 | 2,026 | 15.6% |
| 10 | 45,219 | 14,910 | 33.0% | 7,312 | 1,827 | 25.0% | 19,130 | 731 | 3.8% | 71,661 | 17,468 | 24.4% |
| R 7-10 | 117,143 | 35,973 | 30.7% | 16,075 | 5,795 | 36.0% | 32,034 | 2,363 | 7.4% | 165,252 | 44,131 | 26.7% |
| TOTAL | 296,721 | 104,059 | 35.1% | 25,106 | 9,534 | 38.0% | 42,537 | 4,658 | 11.0% | 364,364 | 118,251 | 32.5% |



2010 First-Year Member Renewal

| First-Year Member Renewal / Retention - November 2009 | | | | | | | | | | | | |
|---|---------------|---------|-------|-------------------|---------|-------|------------------------|---------|-------|---------------|---------|-------|
| REGION | PROFESSIONALS | | | GRADUATE STUDENTS | | | UNDERGRADUATE STUDENTS | | | TOTAL MEMBERS | | |
| | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | | Opportunity | Renewal | |
| | | # | % | | # | % | | # | % | | # | % |
| 1 | 2,172 | 301 | 13.9% | 656 | 148 | 22.6% | 999 | 182 | 18.2% | 3,827 | 631 | 16.5% |
| 2 | 2,125 | 304 | 14.3% | 538 | 133 | 24.7% | 1,114 | 214 | 19.2% | 3,777 | 651 | 17.2% |
| 3 | 2,253 | 288 | 12.8% | 671 | 171 | 25.5% | 1,388 | 207 | 14.9% | 4,312 | 666 | 15.4% |
| 4 | 1,651 | 296 | 17.9% | 602 | 163 | 27.1% | 1,076 | 223 | 20.7% | 3,329 | 682 | 20.5% |
| 5 | 2,198 | 339 | 15.4% | 536 | 154 | 28.7% | 1,175 | 210 | 17.9% | 3,909 | 703 | 18.0% |
| 6 | 3,586 | 519 | 14.5% | 959 | 227 | 23.7% | 1,780 | 312 | 17.5% | 6,325 | 1,058 | 16.7% |
| R 1-6 | 13,985 | 2,047 | 14.6% | 3,962 | 996 | 25.1% | 7,532 | 1,348 | 17.9% | 25,479 | 4,391 | 17.2% |
| 7 | 1,485 | 257 | 17.3% | 468 | 214 | 45.7% | 692 | 188 | 27.2% | 2,645 | 659 | 24.9% |
| 8 | 7,481 | 1,047 | 14.0% | 3,419 | 1,026 | 30.0% | 5,300 | 459 | 8.7% | 16,200 | 2,532 | 15.6% |
| 9 | 1,465 | 112 | 7.6% | 400 | 110 | 27.5% | 3,678 | 161 | 4.4% | 5,543 | 383 | 6.9% |
| 10 | 7,942 | 1,110 | 14.0% | 5,022 | 758 | 15.1% | 16,228 | 392 | 2.4% | 29,192 | 2,260 | 7.7% |
| R 7-10 | 18,373 | 2,526 | 13.7% | 9,309 | 2,108 | 22.6% | 25,898 | 1,200 | 4.6% | 53,580 | 5,834 | 10.9% |
| TOTAL | 32,358 | 4,573 | 14.1% | 13,271 | 3,104 | 23.4% | 33,430 | 2,548 | 7.6% | 79,059 | 10,225 | 12.9% |

- Identify first-year members in your Section who have not renewed their 2010 membership. Use the SAMIEEE Predefined Query: **(MD) First Year Members Not Renewed**
- Contact these members, preferably by phone. Inform them of upcoming Section, Chapter, and/or Branch activities, and invite them to attend.



2010 New Members in Region 8

| Section Name | Sep-Nov 2009 | Sep-Nov 2008 | # Change |
|--------------------------------|--------------|--------------|----------|
| Austria Section | 58 | 29 | 29 |
| Bahrain Section | 4 | 4 | 0 |
| Belarus Section | 1 | 5 | -4 |
| Benelux Section | 142 | 166 | -24 |
| Bosnia And Herzegovina Section | 3 | 3 | 0 |
| Bulgaria Section | 7 | 3 | 4 |
| Croatia Section | 33 | 24 | 9 |
| Cyprus Section | 15 | 9 | 6 |
| Czechoslovakia Section | 22 | 31 | -9 |
| Denmark Section | 33 | 28 | 5 |
| Egypt Section | 122 | 129 | -7 |
| Estonia Section | 14 | 2 | 12 |
| Finland Section | 73 | 36 | 37 |
| France Section | 158 | 128 | 30 |
| Germany Section | 202 | 230 | -28 |
| Ghana section | 4 | 2 | 2 |
| Greece Section | 100 | 64 | 36 |
| Hungary Section | 10 | 3 | 7 |



2010 New Members in Region 8

| | | | |
|-------------------------------------|-----|-----|------|
| Iceland Section | 14 | 26 | -12 |
| Iran Section | 79 | 206 | -127 |
| Iraq Section | 2 | 3 | -1 |
| Israel Section | 27 | 33 | -6 |
| Italy Section | 119 | 102 | 17 |
| Jordan Section | 132 | 136 | -4 |
| Kenya Section | 0 | 1 | -1 |
| Kuwait Section | 18 | 9 | 9 |
| Latvia Section | 5 | 2 | 3 |
| Lebanon Section | 45 | 13 | 32 |
| Lithuanian Section | 8 | 2 | 6 |
| Malta Section | 23 | 15 | 8 |
| Morocco Section | 12 | 0 | 12 |
| Nigeria Section | 50 | 96 | -46 |
| Norway Section | 46 | 29 | 17 |
| Oman Section | 2 | 8 | -6 |
| Poland Section | 42 | 15 | 27 |
| Portugal Section | 64 | 62 | 2 |
| Qatar Section | 38 | 15 | 23 |
| Region 8-Countries Outside Sections | 50 | 58 | -8 |



2010 New Members in Region 8

| | | | |
|-------------------------------|-------------|-------------|------------|
| Region 8 - Apo/Fpo | 7 | 6 | 1 |
| Republic Of Macedonia Section | 3 | 1 | 2 |
| Romania Section | 33 | 27 | 6 |
| Russia (Northwest) Section | 1 | 5 | -4 |
| Russia (Siberia) Section | 11 | 3 | 8 |
| Russia Section | 18 | 19 | -1 |
| Saudi Arabia Section | 30 | 47 | -17 |
| Serbia And Montenegro Section | 14 | 6 | 8 |
| Slovenia Section | 12 | 7 | 5 |
| South Africa Section | 34 | 24 | 10 |
| Spain Section | 173 | 115 | 58 |
| Sweden Section | 53 | 68 | -15 |
| Switzerland Section | 63 | 66 | -3 |
| Tunisia Section | 20 | 57 | -37 |
| Turkey Section | 269 | 221 | 48 |
| U.K.& Rep Of Ireland Section | 538 | 500 | 38 |
| Ukraine Section | 3 | 3 | 0 |
| United Arab Emirates Section | 156 | 120 | 36 |
| Western Saudi Arabia Section | 44 | 20 | 24 |
| Zambia Section | 0 | 0 | 0 |
| TOTAL | 3259 | 3042 | 217 |



Renewal

Renewal by Region 8 Sections: 2010 Membership Year - November 2009

| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
|--------------------------------|----------------------|-----------|-----------|-----------------|-----------|-----------|---------------|-----------|-----------|
| REGION 8 | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Austria Section | 894 | 325 | 36,4% | 244 | 98 | 40,2% | 1.138 | 423 | 37,2% |
| Bahrain Section | 76 | 26 | 34,2% | 10 | 1 | 10,0% | 86 | 27 | 31,4% |
| Belarus Section | 48 | 9 | 18,8% | 12 | 2 | 16,7% | 60 | 11 | 18,3% |
| Benelux Section | 2757 | 1093 | 39,6% | 666 | 253 | 38,0% | 3.423 | 1.346 | 39,3% |
| Bosnia And Herzegovina Section | 145 | 22 | 15,2% | 79 | 11 | 13,9% | 224 | 33 | 14,7% |
| Bulgaria Section | 228 | 15 | 6,6% | 53 | 5 | 9,4% | 281 | 20 | 7,1% |
| Croatia Section | 449 | 122 | 27,2% | 238 | 56 | 23,5% | 687 | 178 | 25,9% |
| Cyprus Section | 185 | 45 | 24,3% | 38 | 14 | 36,8% | 223 | 59 | 26,5% |
| Czechoslovakia Section | 498 | 134 | 26,9% | 87 | 21 | 24,1% | 585 | 155 | 26,5% |
| Denmark Section | 614 | 260 | 42,3% | 89 | 45 | 50,6% | 703 | 305 | 43,4% |
| Egypt Section | 813 | 144 | 17,7% | 1416 | 55 | 3,9% | 2.229 | 199 | 8,9% |
| Estonia Section | 77 | 34 | 44,2% | 17 | 6 | 35,3% | 94 | 40 | 42,6% |
| Finland Section | 815 | 297 | 36,4% | 196 | 72 | 36,7% | 1.011 | 369 | 36,5% |
| France Section | 2982 | 761 | 25,5% | 429 | 113 | 26,3% | 3.411 | 874 | 25,6% |
| Germany Section | 5670 | 2243 | 39,6% | 1207 | 513 | 42,5% | 6.877 | 2.756 | 40,1% |
| Ghana Section | 60 | 9 | 15,0% | 7 | 0 | 0,0% | 67 | 9 | 13,4% |
| Greece Section | 1506 | 421 | 28,0% | 391 | 113 | 28,9% | 1.897 | 534 | 28,1% |
| Hungary Section | 301 | 33 | 11,0% | 70 | 10 | 14,3% | 371 | 43 | 11,6% |
| Iceland Section | 62 | 10 | 16,1% | 36 | 7 | 19,4% | 98 | 17 | 17,3% |



Renewal

Renewal by Region 8 Sections: 2010 Membership Year - November 2009

| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
|--------------------|----------------------|-----------|-----------|-----------------|-----------|-----------|---------------|-----------|-----------|
| REGION 8 | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Iran Section | 1056 | 144 | 13,6% | 872 | 77 | 8,8% | 1.928 | 221 | 11,5% |
| Iraq Section | 132 | 11 | 8,3% | 57 | 1 | 1,8% | 189 | 12 | 6,3% |
| Israel Section | 1116 | 330 | 29,6% | 105 | 19 | 18,1% | 1.221 | 349 | 28,6% |
| Italy Section | 3707 | 980 | 26,4% | 489 | 159 | 32,5% | 4.196 | 1.139 | 27,1% |
| Jordan Section | 230 | 40 | 17,4% | 593 | 22 | 3,7% | 823 | 62 | 7,5% |
| Kenya Section | 73 | 11 | 15,1% | 5 | 0 | 0,0% | 78 | 11 | 14,1% |
| Kuwait Section | 134 | 37 | 27,6% | 13 | 4 | 30,8% | 147 | 41 | 27,9% |
| Latvia Section | 80 | 31 | 38,8% | 24 | 2 | 8,3% | 104 | 33 | 31,7% |
| Lebanon Section | 265 | 54 | 20,4% | 401 | 11 | 2,7% | 666 | 65 | 9,8% |
| Lithuanian Section | 83 | 14 | 16,9% | 22 | 0 | 0,0% | 105 | 14 | 13,3% |
| Malta Section | 138 | 38 | 27,5% | 51 | 10 | 19,6% | 189 | 48 | 25,4% |
| Morocco Section | 49 | 10 | 20,4% | 32 | 4 | 12,5% | 81 | 14 | 17,3% |
| Nigeria Section | 687 | 72 | 10,5% | 212 | 11 | 5,2% | 899 | 83 | 9,2% |
| Norway Section | 862 | 333 | 38,6% | 84 | 29 | 34,5% | 946 | 362 | 38,3% |
| Oman Section | 105 | 21 | 20,0% | 59 | 0 | 0,0% | 164 | 21 | 12,8% |
| Poland Section | 662 | 160 | 24,2% | 142 | 11 | 7,7% | 804 | 171 | 21,3% |
| Portugal Section | 784 | 273 | 34,8% | 233 | 88 | 37,8% | 1.017 | 361 | 35,5% |
| Qatar Section | 159 | 33 | 20,8% | 53 | 2 | 3,8% | 212 | 35 | 16,5% |



Renewal by Region 8 Sections: 2010 Membership Year - November 2009

| | HIGHER GRADE MEMBERS | | | STUDENT MEMBERS | | | TOTAL MEMBERS | | |
|----------------------------------|----------------------|---------------|---------------|-----------------|--------------|--------------|---------------|---------------|--------------|
| REGION 8 | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal | Opportunity | # Renewal | % Renewal |
| Reg 8-Countries Outside Sections | 526 | 72 | 13,7% | 128 | 10 | 7,8% | 654 | 82 | 12,5% |
| Region 8 - Apo/Fpo | 115 | 37 | 32,2% | 15 | 2 | 13,3% | 130 | 39 | 30,0% |
| Republic Of Macedonia Section | 92 | 17 | 18,5% | 37 | 3 | 8,1% | 129 | 20 | 15,5% |
| Romania Section | 858 | 204 | 23,8% | 122 | 25 | 20,5% | 980 | 229 | 23,4% |
| Russia (Northwest) Section | 153 | 21 | 13,7% | 48 | 1 | 2,1% | 201 | 22 | 10,9% |
| Russia (Siberia) Section | 142 | 47 | 33,1% | 31 | 20 | 64,5% | 173 | 67 | 38,7% |
| Russia Section | 463 | 84 | 18,1% | 79 | 10 | 12,7% | 542 | 94 | 17,3% |
| Saudi Arabia Section | 597 | 154 | 25,8% | 72 | 14 | 19,4% | 669 | 168 | 25,1% |
| Serbia And Montenegro Section | 445 | 52 | 11,7% | 148 | 9 | 6,1% | 593 | 61 | 10,3% |
| Slovenia Section | 261 | 41 | 15,7% | 42 | 6 | 14,3% | 303 | 47 | 15,5% |
| South Africa Section | 730 | 167 | 22,9% | 175 | 18 | 10,3% | 905 | 185 | 20,4% |
| Spain Section | 2895 | 1233 | 42,6% | 641 | 241 | 37,6% | 3.536 | 1.474 | 41,7% |
| Sweden Section | 1577 | 586 | 37,2% | 322 | 136 | 42,2% | 1.899 | 722 | 38,0% |
| Switzerland Section | 2363 | 982 | 41,6% | 261 | 128 | 49,0% | 2.624 | 1.110 | 42,3% |
| Tunisia Section | 178 | 9 | 5,1% | 203 | 2 | 1,0% | 381 | 11 | 2,9% |
| Turkey Section | 993 | 239 | 24,1% | 989 | 117 | 11,8% | 1.982 | 356 | 18,0% |
| U.K. & Rep Of Ireland Section | 8636 | 2439 | 28,2% | 1391 | 362 | 26,0% | 10.027 | 2.801 | 27,9% |
| Ukraine Section | 329 | 53 | 16,1% | 47 | 8 | 17,0% | 376 | 61 | 16,2% |
| United Arab Emirates Section | 787 | 153 | 19,4% | 375 | 51 | 13,6% | 1.162 | 204 | 17,6% |
| Western Saudi Arabia Section | 216 | 42 | 19,4% | 145 | 5 | 3,4% | 361 | 47 | 13,0% |
| Zambia Section | 106 | 1 | 0,9% | 1 | 0 | 0,0% | 107 | 1 | 0,9% |
| Grand Total | 50.964 | 15.228 | 29, 9% | 14.004 | 3.013 | 21,5% | 64.968 | 18.241 | 28,1% |



In Closing ... the R8 MD Newsletter and the monthly MD Report – Analysis & Direction

The **Region 8 MD Newsletter**, prepared from time to time by the R8 MD Coordinator/Chair, is sent to the Section MD Officers and Section Chairs/R8 Committee Members.

The **Region 8 MD Report** is sent to the Region 8 MD Chair for customizing and distributing outward to MD officers and volunteers within the Region.

If you wish to receive the **IEEE MD Monthly** newsletter via e-mail: Send an e-mail message to listserv@listserv.ieee.org with a blank subject line. In the body of the message, type in:
Subscribe MD-ALERT-ALL

Membership Development Report - August 2009
Eastern United States (Region 2)

This membership development report is issued on behalf of your IEEE Region and the IEEE Membership Development Committee.

To be completed by MD Chair: a. Please report on the progress of your membership development activities. b. Please report on the progress of your membership development activities.

Area Report: Membership Development Chair Region 2

| Regional Snapshot | Total This Month | 08 vs. 07 | % Change | Section Goal 2009 | Goal Achieved | Goal Difference |
|-------------------------------|------------------|-----------|----------|-------------------|---------------|-----------------|
| Total Membership | 31,257 | 594 | 1.8% | 26,725 | 97.5% | (773) |
| • Higher-Grade | 28,117 | 584 | 1.8% | 24,700 | 97.1% | (723) |
| • Students | 3,140 | 90 | 3.0% | 2,025 | 67.5% | (100) |
| IEEE Worldwide - Total | 307,810 | 12,170 | 1.8% | 279,300 | 97.3% | (7,510) |

| West Section | East Section |
|-------------------------------|--------------------------------------|
| 80.7% - West Virginia Section | 80.5% - Dayton Section |
| 80.2% - Baltimore Section | 80.1% - Central Pennsylvania Section |
| 87.0% - Philadelphia Section | 80.0% - Delaware Bay Section |

| Top Section | Percentage Growth |
|---------------------------|------------------------------|
| 80 - Washington Section | 18.2% - Cleveland Section |
| 82 - Baltimore Section | 19.2% - Cincinnati Section |
| 85 - Philadelphia Section | 10.2% - Delaware Bay Section |

Membership Development Chair Region 2

To be completed by Region MD Chair: a. To be completed by Region MD Chair b. To be completed by Region MD Chair c. To be completed by Region MD Chair d. To be completed by Region MD Chair

MD Resource Links

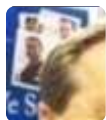
| IEEE Region 2 | Online Resource Page | IEEE Region 2 Website |
|----------------------|-----------------------|-----------------------|
| MD Virtual Community | IEEE Region 2 Website | IEEE Region 2 Website |
| Membership Resources | IEEE Region 2 Website | IEEE Region 2 Website |



Thank you !



Updates / Wrap-Up / Direction / Best Practices



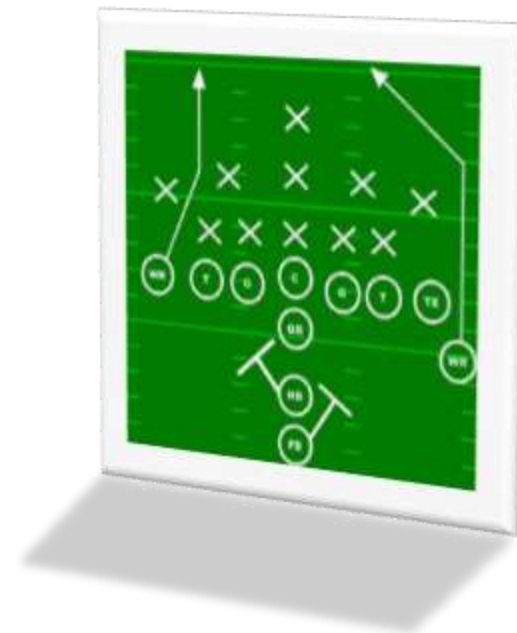
Presented by
Aleksandar Szabo

IEEE Region 8 Membership Development
Coordinator/Subcommittee Chair
a.szabo@ieee.org



Wrap Up / Direction – MD Prioritization

- ☐ January and February
 - 85% effort - Retention / Arrears Recovery
 - 15% effort - Recruitment
 - ☐ March and April
 - 50% effort - Retention / Arrears Recovery
 - 50% effort - Recruitment
 - ☐ May through August
 - 30% effort - Arrears Recovery
 - 70% effort - Recruitment
- ☐ September through December
 - 70% - Recruitment
 - 30% - Renewal monitoring



All the while ... MD Staff support:

- Retention / arrears recovery campaigns, electronic and print (through August)
- Recruitment / incomplete applications / reinstatement campaigns (monthly)
- Recruitment / authors outreach (May timeframe)



Recommended MD Volunteer Activity

- **December** – Shift all attention and emphasis to **retention** activities, e.g., local renewal reminders, first-year member communications and events. Use the SAMIEEE query, “2009 Last Renewal Year” to identify members who have not renewed for 2010. Plan and execute outreach to these members encouraging renewal. Execute first-year member strategy. Identify at-risk members using SAMIEEE query, “First Year Members Not Renewed”

- **January and February** – Focus all attention on **retention** activities. Members who have not renewed are now past-due, and in a two-month grace period until service deactivation. Use the SAMIEEE query, “2009 Last Renewal Year” to identify members who have not renewed for 2010. Contact these members encouraging renewal.

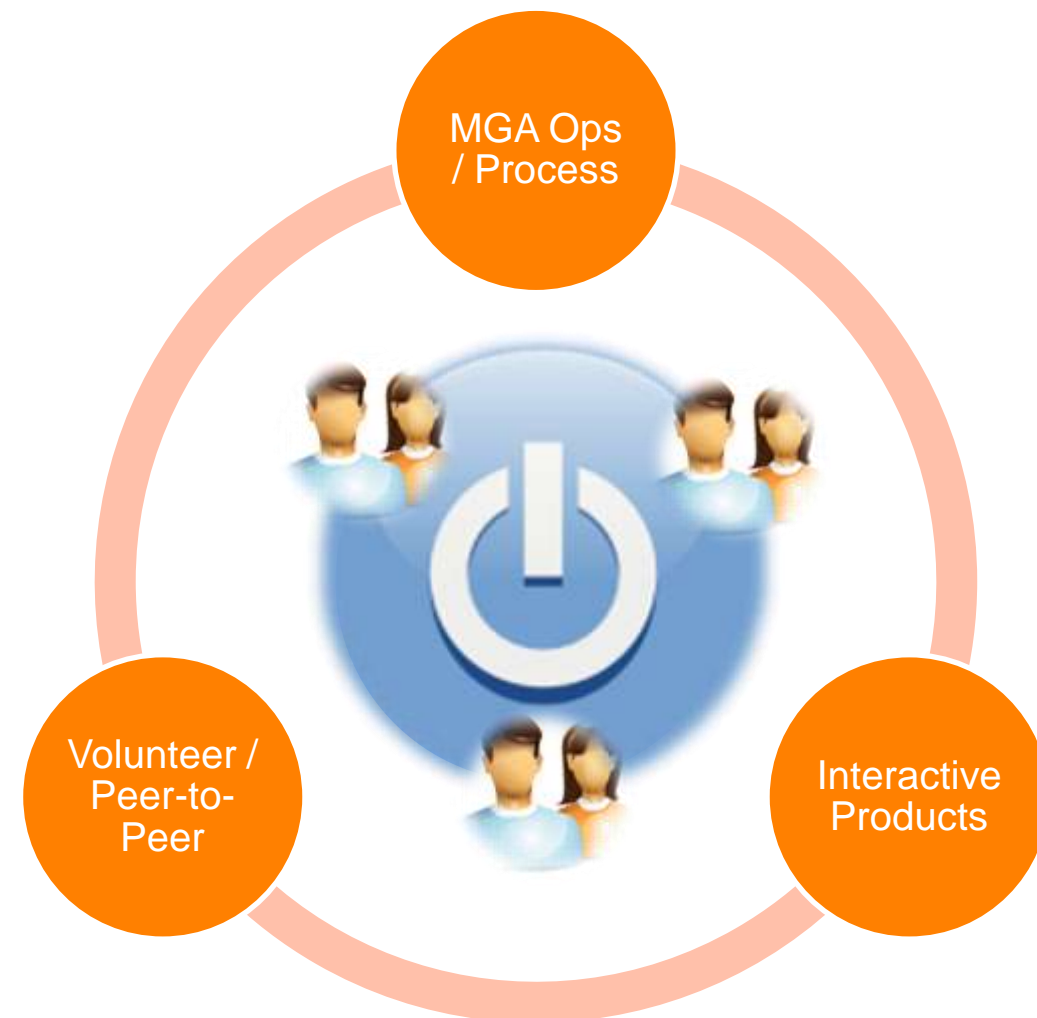


RESOURCES

- MD Portal www.ieee.org/md
- MD Monthly
- Power Point presentations on Membership
- Statistical Reports
- Virtual Community
- IEEE MD Manual
- MD Supplies
- R8 MD Page
- R8 MD Newsletters
- R8 MD Reports



First-Year Member Strategy & Engagement



How can we ...

- Improve the personal outreach to new members ?
- Recognize new members in our local communications and newsletters ?
- Offer special recognition or events for new members ?



Thank you !



Open Floor Q&A



APPENDIX



The IEEE Region 8 Membership Development Sub-Committee



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The Region 8 MD “Field Team”

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|-----------------|--------------------------|--|--------------------|
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| Iceland | Karl S Gudmundsson | karlsg@hi.is | Chair doing MD |



The Region 8 MD “Field Team”

| | | | |
|-----------|-----------------------|--|--------------------------|
| Iran | Faridoon Shabaninia | shabani@shirazu.ac.ir | Not in the Geo Roster!!! |
| Iraq | Mohammed Z.Al-Faiz | mzalfaiz@yahoo.com | VC/Secretary doing MD |
| Israel | Anthony J Weiss | ajw@eng.tau.ac.il | MD Officer |
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| Russia | | | No MD Officer |



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| | | | |
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| Riyadh Subs | | | No MD Officer |
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- Increasing IEEE membership by recruiting new members, retaining current members and recovering members in arrears
- Increasing IEEE membership quality
- Promoting elevations in grade
- Increasing Society memberships
- Increasing awareness by members of the values of IEEE membership
- Providing efficient and timely communication to all management levels of interests and concerns over membership trends, changes and problems

Committees & Contacts

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- [Membership Staff Contacts](#)

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- [Monthly Progress Reports](#)
- [Regional and Sectional Membership Statistics](#)
- [Membership Development Online Community](#)
- [SAMIEEE Online](#)

GUIDES

- [Guide to reading the IEEE Membership Statistics Reports](#)
- [IEEE Membership Development Manual \(PDF, 650KB\)](#)
- [Member Benefits at a Glance \(PDF, 52 KB\)](#)

Benefit Development Toolkit Regions 7-10

- [Toolkit Presentation \(PDF, 475KB\)](#)

RETENTION PROGRAMS & TOOLS

- [Member Grade Elevation](#)
- [Retention Best Practices](#)

RECRUITMENT PROGRAMS & TOOLS

- [Place an order - Bookazines, Posters, Flyers, etc.](#)
- [Powerpoint Presentation - IEEE Membership \(PPT, 2005KB\)](#)
- [Powerpoint Presentation - IEEE Student Membership \(PPT, 4750KB\)](#)
- [Recruitment Best Practices](#)

- Membership Reports
- MD Virtual Community
- SAMIEEE access
- Membership Development Manual
- Member benefits at a glance
- Recruitment programs and tools
- MD Kits – online order form
- Benefit Development Toolkit: Regions 7-10



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- Customized order
- Prepackaged Recruitment Kit (Professional-Grade Membership)
- Prepackaged Recruitment Kit (Student-Grade Membership)

| ITEMS | QUANTITY |
|---|-------------------------------|
| Membership Brochure/Application (E21) | <input type="text"/> |
| Student Membership Brochure (E24U) | <input type="text"/> |
| IEEE Special Interest Memberships & Subscriptions Catalog (I400) | <input type="text"/> (IT NEW) |
| IEEE Special Interest Memberships & Subscriptions Catalog for Students (I400ST) | <input type="text"/> (IT NEW) |
| Senior Member Election Packet (E50) | <input type="text"/> |
| Practical Poster for IEEE Membership (11" x 17") | <input type="text"/> |
| Practical Poster for Student Membership (11" x 17") | <input type="text"/> |
| IEEE Business Card (3.5" x 7") | <input type="text"/> |
| IEEE Business Card (2" x 7") | <input type="text"/> |
| MOA Flyer (11" x 8.5") | <input type="text"/> |
| MOA Flyer (5.5" x 8.5") | <input type="text"/> |
| MOA Business Card (3.5" x 7") | <input type="text"/> |
| MOA Business Card (2" x 7") | <input type="text"/> |
| Membership CD-ROM | <input type="text"/> |
| Welcome to the IEEE Guide to Membership | <input type="text"/> |
| Member Benefits at a Glance | <input type="text"/> |

Size description:

| Membership Recruitment Kit - Professional Grade | Small | Medium | Large |
|---|-------|--------|-------|
| Contents | | | |
| Membership Brochure/Application (E21) | 50 | 100 | 150 |
| Student Membership Brochure (E24U) | 15 | 30 | 45 |
| Practical Poster for IEEE Membership (11" x 17") | 5 | 10 | 15 |
| Practical Poster for Student Membership (11" x 17") | 5 | 10 | 15 |
| MOA Flyer (11" x 8.5") | 5 | 10 | 15 |
| MOA Business Card (3.5" x 7") | 25 | 50 | 75 |
| MOA Business Card (2" x 7") | 25 | 50 | 75 |
| Membership CD-ROM | 5 | 10 | 15 |
| Welcome to the IEEE Guide to Membership | 1 | 2 | 3 |
| Member Benefits at a Glance | 1 | 2 | 3 |

SELECT KIT ☐ Small ☐ Medium ☐ Large

PREPACKAGED RECRUITMENT KIT (Student-Grade Membership)

Size description:

| Membership Recruitment Kit - Student Grade | Small | Medium | Large |
|---|-------|--------|-------|
| Contents | | | |
| Student Membership Brochure (E24U) | 50 | 100 | 150 |
| Membership Brochure/Application (E21) | 15 | 30 | 45 |
| Practical Poster for IEEE Membership (11" x 17") | 5 | 10 | 15 |
| Practical Poster for Student Membership (11" x 17") | 5 | 10 | 15 |
| MOA Flyer (11" x 8.5") | 5 | 10 | 15 |
| MOA Business Card (3.5" x 7") | 25 | 50 | 75 |
| MOA Business Card (2" x 7") | 25 | 50 | 75 |
| Membership CD-ROM | 5 | 10 | 15 |
| Welcome to the IEEE Guide to Membership | 1 | 2 | 3 |
| Member Benefits at a Glance | 1 | 2 | 3 |



Online MD Resources

- The web page to join the IEEE
- The web page for MD volunteers
- The web page for IEEE benefits
 - www.ieee.org/benefits

www.ieee.org/join
www.ieee.org/md

- Your Region web page
- Your Section web page
- Your Chapter web page
- Your Conference web page
- Your Student Branch web page

<http://ewh.ieee.org/reg/8/>
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??
www.ieee.org/??



Thank you !
Questions ?



Appendix

Use of SAMIEE for Renewal Data

Presented by:

Aleksandar Szabo

*Region 8 Membership Development
Coordinator/Subcommittee Chair*



IMPORTANT: User access to SAMIEE is limited by organizational unit and to the following IEEE volunteer positions
(names must be in the Geographic Roster!)

- Region Directors, Director Elects, Past Directors, Treasures, Secretaries
- Region MD Chairs
- Section/Council/Subsection Chairs, Vice Chairs, Treasures and Secretaries
- Section/Council/Subsection MD Chairs
- Chapter and Joint Chapter Chairs
- Student Branch Chairs and Counselors
- Society Presidents, President Elects, Past Presidents, Vice Presidents, Treasures, Secretaries, Executive Directors, Administrators, Chapter Coordinators
- Society Membership Chairs



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SELECTING THE MEMBERS WHO DID NOT RENEW FOR 2010

- **Go to SAMIEEE**
www.ieee.org/organizations/vols/samieee/positions.html
- **Click Access SAMIEEE**
- **Insert you User ID and Password and Login**
- **Click SAMleee in Shared Folders**
- **Click Geographic Predefined Query and you will get the list of Predefined Queries**

- **From the list of Predefined Queries select**
 - **(GEO) 2009 Last Renewal Year for Active Members - Name, Grade, Email**
Results show information only about members in your geographic unit who paid for 2009, but didn't renew for 2010 along with Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.

- **From the list of Predefined Queries you can select**
 - **(MD) First Year Members not Renewed**
Results show information only about first year members in your geographic unit who joined for 2009, but didn't renew for 2010, showing Name, Grade, Membership Status and Email Contact. You can download the table to Excel and sort the data as you like.



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Past Due Members – Pre-Arrears and Arrears

- Members who will not renew for 2010 till the end of 2009 will continue to have all the member benefits during the two months grace period (January and February 2010). Such members are named Non-Renewed Members or “Pre-Arrears”
- At the end of February, after the Terminator Action, all the Pre-Arrears who didn't renew are sorted out, their member benefits, rights and privileges are deactivated (they don't receive the journals anymore) and they are named “Arrears”
- Starting from the beginning of March 2010 all members renewing for 2010 are transferred from the list of Arrears to the list of Active Members and their member benefits, rights and privileges are activated again instantaneously (they receive again the journals)



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SELECTING THE **ARREARS** USING SAMIEEE

Use SAMIEEE to get the list of **Arrears** in your Organizational Unit

Now - members who didn't renew for 2009

After 1 March 2010 - members who didn't renew for 2010

- ⑩ Go to SAMIEEE
www.ieee.org/organizations/vols/samieee/positions.html
- ⑩ Click Access SAMIEEE
- ⑩ Insert you User ID and Password and Login
- ⑩ Click SAMleee in Shared Folders
- ⑩ Click Geographic Predefined Query and you will get the list of Predefined Queries
- ⑩ From the list of Predefined Queries select **(GEO) Arrears: Member Contact Info By Section-By Grade**
- ⑩ Download the list to Excel and sort the data as you like...



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To learn more about SAMIEEE
visit www.ieee.org.samiee

For training you can select there

- ☐ the Quick Training Guide, where you will get the **Quick Guide for SAMIEEE**
- ☐ Online Training using OnDemand
- ☐ Register for training Webcast



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Appendix

Domestic & International Phone Numbers for MD Webcast





| | |
|---------------------------------|-------------------------|
| Toll free US & Canada: | 1-866-546-3377 |
| Toll US & Canada: | 1-719-234-7872 |
| Local - Australia, Sydney: | +61 (0) 2 8207 3481 |
| Local - Austria, Graz: | +43 (0) 316 218 875 089 |
| Local - Austria, Vienna: | +43 (0) 1 274 872 5021 |
| Local - Belgium, Brussels: | +32 (0) 2 300 1147 |
| Local - Belgium, Liege: | +32 (0) 4 244 10 39 |
| Local - Brazil, Sao Paulo: | +55 11 5582 6544 |
| Local - Denmark, Copenhagen: | +45 70 14 49 57 |
| Local - Finland, Helsinki: | +358 (0) 9 2311 3376 |
| Local - France, Lille: | +33 (0) 359 81 35 02 |
| Local - France, Lyon: | +33 (0) 426 84 04 42 |
| Local - France, Marseille: | +33 (0) 488 91 55 39 |
| Local - France, Paris: | +33 (0) 1 72 69 79 27 |
| Local - Germany, Berlin: | +49 (0) 30 59002 4941 |
| Local - Germany, Cologne: | +49 (0) 221 6501 0766 |
| Local - Germany, Frankfurt: | +49 (0) 69 12009 827 |
| Local - Germany, Hamburg: | +49 (0) 40 80902 0896 |
| Local - Germany, Munich: | +49 (0) 89 71040 5612 |
| Local - Hong Kong: | +852 3008 0323 |
| Local - Ireland, Dublin: | +353 (0) 1 437 0818 |
| Local - Italy, Milan: | +39 02 897 819 55 |



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| | |
|---------------------------------|----------------------|
| Local - Italy, Rome: | +39 06 833 604 29 |
| Local - Italy, Turin: | +39 011 2173 449 |
| Local - Japan, Tokyo: | +81 (0) 3 4455 1494 |
| Local - Netherlands, Amsterdam: | +31 (0) 20 262 9512 |
| Local - Netherlands, Rotterdam: | +31 (0) 10 742 01 29 |
| Local - Norway, Oslo: | +47 21 54 70 94 |
| Local - Scotland, Glasgow: | +44 (0) 141 404 9909 |
| Local - Singapore: | +65 6517 0632 |
| Local - Spain, Barcelona: | +34 93 802 0297 |
| Local - Spain, Madrid: | +34 91 829 8573 |
| Local - Spain, Valencia: | +34 96 314 6027 |
| Local - Sweden, Stockholm: | +46 (0) 8 5205 4929 |
| Local - Switzerland, Geneva: | +41 (0) 22 555 0208 |
| Local - Switzerland, Zurich: | +41 (0) 44 556 8420 |
| Local - UK, Birmingham: | +44 (0) 121 260 4885 |
| Local - UK, Leeds: | +44 (0) 113 322 2679 |
| Local - UK, Liverpool: | +44 (0) 151 203 9907 |
| Local - UK, London: | +44 (0) 20 7078 9148 |
| Local - UK, Manchester: | +44 (0) 161 250 8004 |





| | |
|--|----------------------|
| International toll free - Argentina: | 0800 222 0019 |
| International toll free - Australia: | 1 800 059 489 |
| International toll free - Austria: | 0800 295 592 |
| International toll free - Belgium: | 0 800 76 384 |
| International toll free - Chile: | 123 0020 9212 |
| International toll free - China, Northern Region: | 10 800 140 1338 |
| International toll free - China, Southern Region: | 10 800 714 1335 |
| International toll free - Colombia: | 01 800 518 1029 |
| International toll free - Czech Republic: | 800 700 493 |
| International toll free - Denmark: | 80 889 806 |
| International toll free - Dominican Republic: | 1 888 751 4719 |
| International toll free - Ecuador: | 1 800 020 314 |
| International toll free - France: | 0 800 915 011 |
| International toll free - Germany: | 0 800 181 6388 |
| International toll free - Greece: | 00 800 161 2205 9029 |
| International toll free - Hong Kong: | 800 930 332 |
| International toll free - Hungary: | 06 800 168 92 |
| International toll free - India: | 000 800 1007 431 |





| | |
|---|-------------------|
| International toll free - Indonesia: | 001 803 017 9029 |
| International toll free - Ireland: | 1 800 949 042 |
| International toll free - Israel: | 1 80 925 9029 |
| International toll free - Italy: | 800 873 857 |
| International toll free - Japan: | 00531 16 0959 |
| International toll free - Latvia: | 8000 3326 |
| International toll free - Lithuania: | 8 800 3 08 34 |
| International toll free - Luxembourg: | 800 2 7158 |
| International toll free - Malaysia: | 1 800 814 391 |
| International toll free - Mexico: | 001 800 514 9029 |
| International toll free - Monaco: | 800 93 556 |
| International toll free - Netherlands: | 0 800 022 9387 |
| International toll free - New Zealand: | 0 800 449 692 |
| International toll free - Norway: | 800 107 00 |
| International toll free - Panama: | 00 800 226 9029 |
| International toll free - Poland: | 00 800 112 40 84 |
| International toll free - Portugal: | 800 827 501 |
| International toll free - Russia: | 810 800 2853 1012 |
| International toll free - Singapore: | 800 101 2176 |
| International toll free - Slovenia: | 0 800 80375 |
| International toll free - South Africa: | 0 800 981 808 |





International toll free - South Korea: 003 0813 2261
International toll free - Spain: 900 937 613
International toll free - Sweden: 02 079 9651
International toll free - Switzerland: 0 800 893 453
International toll free - Thailand: 001 800 156 205 9029
International toll free - Trinidad-
Tobago: 1 800 205 9029
International toll free - UK: 0 808 101 3382
International toll free - Uruguay: 0004 019 0305
International toll free - Venezuela: 0 800 100 8373

