



Membership Development Report – February 2009

Europe, Middle East, Africa (Region 8)



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Region 8 Section Officers,
Please review the February Monthly MD Report for Region 8 and use the details to manage your membership development activities.
I am asking you to set the MD goals in your Sections for 2009. I believe that we will achieve good results in 2009 like in previous years.

Aleksandar Szabo, Membership Development Coordinator/Subcommittee Chair, Region 8

Snapshot	Total this Month	'09 vs. '08	% Change	Retention Goal 2009	Goal Achieved	Goal Balance
Total Members	53,092	2,160	4.2 %	47,225	91.4 %	(4,045)
• Higher-Grade	38,110	562	1.5 %	36,625	95.2 %	(1,757)
• Students	14,982	1,598	11.9 %	10,600	78.4 %	(2,288)
IEEE Worldwide - Total	301,960	-302	-0.1%	278,325	90.9 %	(25,376)

Best Section Total Retention	87.8% – Latvia Section	82.0% -- Spain Section
	86.2% – Estonia Section	80.9% -- Germany Section
	85.0% – Switzerland Section	80.6% -- Italy Section

Top Section Recruitment Year-over-Year	Numeric Growth	Percentage Growth
	403 – Iran Section	1500.0 % - Morocco Section
	151 – Egypt Section	480.0 % - Hungary Section
	80 – Jordan Section	400.0 % - Western Saudi Arabia Section

Upcoming MD Opportunities	2009 Membership Renewals Contact your members in Arrears, who didn't renew for 2009. Ask them to renew to get back their member benefits	Section and Chapter Meetings are the right places for IEEE Membership promotion. The same applies to conferences held in your country/section.
	The Half-Year Dues Period started. Recruit new members in your Section now. When recruiting make use of the Member-Get-A-Member Program www.ieee.org/mg/	Start an upgrading campaign in your Section: Associate to Member Affiliate to Member Member to Senior Member

MD Resource Links	IEEE Region 8	www.ieee.org/r8
	Online Supply Form	www.ieee.org/md-supplies
	MD Virtual Community	www.ieee.org/md
	Membership Statistics	www.ieee.org/md
	MD Manual, Membership presentations	www.ieee.org/md
	Member-get-a-Member	www.ieee.org/mgm



Section Performance > Retention

Year-over-Year – Total Retention though February

	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Latvia Section	40	40	100.0%	34	25	73.5%	74	65	87.8%
Estonia Section	65	57	87.7%	22	18	81.8%	87	75	86.2%
Switzerland Section	2,180	1,884	86.4%	361	275	76.2%	2,541	2,159	85.0%
Spain Section	2,635	2,292	87.0%	801	524	65.4%	3,436	2,816	82.0%
Germany Section	5,140	4,340	84.4%	1,473	1,006	68.3%	6,613	5,347	80.9%
Italy Section	3,410	2,874	84.3%	701	440	62.8%	4,111	3,314	80.6%
Austria Section	795	658	82.8%	281	206	73.3%	1,076	864	80.3%
Lithuanian Section	73	59	80.8%	23	18	78.3%	96	77	80.2%
Norway Section	842	683	81.1%	102	73	71.6%	944	756	80.1%
Hungary Section	277	231	83.4%	66	43	65.2%	343	274	79.9%
Sweden Section	1,503	1,225	81.5%	334	232	69.5%	1,837	1,457	79.3%
Poland Section	626	520	83.1%	129	76	58.9%	755	596	78.9%
Benelux Section	2,496	2,045	81.9%	799	548	68.6%	3,295	2,593	78.7%
Romania Section	740	604	81.6%	153	98	64.1%	893	702	78.6%
Serbia And Montenegro Section	373	308	82.6%	165	112	67.9%	538	420	78.1%
Finland Section	724	566	78.2%	216	167	77.3%	940	733	78.0%
Region 8 - Apo/Fpo	99	84	84.8%	13	3	23.1%	112	87	77.7%
Denmark Section	588	473	80.4%	123	75	61.0%	711	548	77.1%
Croatia Section	409	351	85.8%	258	162	62.8%	667	513	76.9%
Cyprus Section	142	117	82.4%	65	39	60.0%	207	156	75.4%
Slovenia Section	255	201	78.8%	55	31	56.4%	310	232	74.8%
Greece Section	1,330	1,049	78.9%	573	367	64.0%	1,903	1,416	74.4%
Bahrain Section	67	50	74.6%	9	6	66.7%	76	56	73.7%
Czechoslovakia Section	439	373	85.0%	140	53	37.9%	579	426	73.6%



Year-over-Year – Total Retention though February

	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Kuwait Section	106	75	70.8%	13	9	69.2%	119	84	70.6%
Portugal Section	714	550	77.0%	319	177	55.5%	1,033	727	70.4%
Russia Section	461	329	71.4%	73	41	56.2%	534	370	69.3%
U.K.& Rep Of Ireland Section	8,116	6,024	74.2%	2,060	1,024	49.7%	10,176	7,048	69.3%
France Section	2,597	1,964	75.6%	669	296	44.2%	3,266	2,260	69.2%
Morocco Section	29	22	75.9%	18	10	55.6%	47	32	68.1%
Israel Section	1,135	808	71.2%	143	60	42.0%	1,278	868	67.9%
Belarus Section	38	32	84.2%	18	5	27.8%	56	37	66.1%
Malta Section	99	75	75.8%	90	47	52.2%	189	122	64.6%
Ukraine Section	281	199	70.8%	104	48	46.2%	385	247	64.2%
Saudi Arabia Section	540	356	65.9%	72	19	26.4%	612	375	61.3%
Republic Of Macedonia Section	85	62	72.9%	57	25	43.9%	142	87	61.3%
Russia (Siberia) Section	151	100	66.2%	52	22	42.3%	203	122	60.1%
Western Saudi Arabia Section	111	69	62.2%	33	17	51.5%	144	86	59.7%
Kenya Section	58	35	60.3%	6	2	33.3%	64	37	57.8%
South Africa Section	599	411	68.6%	261	86	33.0%	860	497	57.8%
Tunisia Section	81	42	51.9%	137	81	59.1%	218	123	56.4%
Russia (Northwest) Section	169	111	65.7%	71	23	32.4%	240	134	55.8%
Qatar Section	130	85	65.4%	50	13	26.0%	180	98	54.4%
Iran Section	404	256	63.4%	925	455	49.2%	1,329	711	53.5%
Turkey Section	861	509	59.1%	921	426	46.3%	1,782	935	52.5%



Year-over-Year – Total Retention though February

	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
REGION 8	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal
Oman Section	79	54	68.4%	28	2	7.1%	107	56	52.3%
Iceland Section	69	47	68.1%	40	9	22.5%	109	56	51.4%
Bosnia And Herzegovina Section	128	66	51.6%	134	62	46.3%	262	128	48.9%
Bulgaria Section	205	99	48.3%	77	36	46.8%	282	135	47.9%
United Arab Emirates Section	628	390	62.1%	381	85	22.3%	1,009	475	47.1%
Lebanon Section	271	117	43.2%	363	150	41.3%	634	267	42.1%
Jordan Section	157	89	56.7%	296	71	24.0%	453	160	35.3%
Egypt Section	511	322	63.0%	1,515	309	20.4%	2,026	631	31.1%
Nigeria Section	541	224	41.4%	563	64	11.4%	1,104	288	26.1%
Iraq Section	112	9	8.0%	4	3	75.0%	116	12	10.3%
Ghana Section	0	24	NA	0	3	NA	0	27	na
Zambia Section	na	33	NA	NA	0	NA	NA	33	na
Reg 8-Countries Outside Sections	509	194	38.1%	178	35	19.7%	687	229	33.3%



Year-over-Year – Total Recruitment through February

Section	February 2009	February 2008	# Change	% Change
Iran Section	557	154	403	261.7%
Egypt Section	260	109	151	138.5%
Jordan Section	139	59	80	135.6%
Turkey Section	143	110	33	30.0%
Hungary Section	29	5	24	480.0%
Austria Section	37	21	16	76.2%
Western Saudi Arabia Section	20	4	16	400.0%
Morocco Section	16	1	15	1500.0%
Switzerland Section	54	43	11	25.6%
Poland Section	56	47	9	19.1%
Oman Section	13	5	8	160.0%
Czechoslovakia Section	26	21	5	23.8%
Belarus Section	3	0	3	100%
Benelux Section	90	87	3	3.4%
Bulgaria Section	23	20	3	15.0%
Estonia Section	4	1	3	300.0%
Lithuanian Section	8	6	2	33.3%
Norway Section	22	20	2	10.0%
United Arab Emirates Section	114	112	2	1.8%
Region 8 - Apo/Fpo	4	3	1	33.3%
Saudi Arabia Section	44	43	1	2.3%

**Year-over-Year – Total Recruitment through February**

Section	February 2009	February 2008	# Change	% Change
South Africa Section	31	31	0	0.0%
Iceland Section	2	3	-1	-33.3%
Kuwait Section	7	8	-1	-12.5%
Croatia Section	27	29	-2	-6.9%
Kenya Section	3	5	-2	-40.0%
Russia Section	45	47	-2	-4.3%
Bahrain Section	1	4	-3	-75.0%
Portugal Section	25	28	-3	-10.7%
Serbia And Montenegro Section	82	85	-3	-3.5%
Slovenia Section	6	9	-3	-33.3%
Malta Section	4	8	-4	-50.0%
Romania Section	59	63	-4	-6.3%
Bosnia And Herzegovina Section	11	16	-5	-31.3%
Russia (Siberia) Section	12	17	-5	-29.4%
Cyprus Section	7	16	-9	-56.3%
Denmark Section	21	31	-10	-32.3%
Greece Section	68	79	-11	-13.9%
Sweden Section	40	55	-15	-27.3%
Finland Section	32	49	-17	-34.7%



Year-over-Year – Total Recruitment through February

Section	February 2009	February 2008	# Change	% Change
Lebanon Section	60	77	-17	-22.1%
Spain Section	73	92	-19	-20.7%
France Section	126	146	-20	-13.7%
Germany Section	213	233	-20	-8.6%
Italy Section	112	133	-21	-15.8%
Republic Of Macedonia Section	7	31	-24	-77.4%
Qatar Section	9	34	-25	-73.5%
Tunisia Section	81	110	-29	-26.4%
Israel Section	23	53	-30	-56.6%
Ukraine Section	37	67	-30	-44.8%
Nigeria Section	65	102	-37	-36.3%
Russia (Northwest) Section	8	45	-37	-82.2%
Iraq Section	2	53	-51	-96.2%
Latvia Section	3	77	-74	-96.1%
Ghana Section	3	79	-76	-96.2%
U.K.& Rep Of Ireland Section	328	463	-135	-29.2%
Zambia Section	24	NA	NA	NA
Reg 8-Countries Outside Sections	32	51	-19	-37.3%