

Industry Relations Subcommittee (IRSC)**Terje Gjengedal****Highlights from the past**

- Committee members

In January 2014 the subcommittee changed the membership and is now comprising of the following persons:

- Terje Gjengedal, Norway Section, Chair
- Andreas Neumeier, Germany Section
- Steve Nightingale, UK&IR Section

The new subcommittee has communicated via email and telephone/skype conferences. The meetings have focused on the last experiences from the IRSC activities, future new focus areas and how to organize the future work. The first physical meeting will be during the R8 meeting in Budapest where the new work plan will be discussed and developed.

- Past activities have focused on:
 - Industry Branch Initiative
- Cooperation with Student Branch and Young Professionals
 - Support of individual IROs
 - Continued discussion with ARC-8 about IRSC Award
 - Working with Industry for Conferences and Sponsorship.

Future activities

The IRSC will continue the work within a broad range of activities such as:

- Continue and improve the interactions with Section IRO's, GOLD and the Industry Branch Initiative via cooperation with the Student Branches and Young Professionals.
- Establish and maintain industry contacts
- Bridge the gap between industry, government, academia and IEEE
- Influence and encourage industrial organizations to support the involvement of their staff in IEEE activities
- Emphasize benefits and potential cooperation to industry representatives and encourage IEEE membership
- Advertise and promote IEEE's vision, mission, conferences, products and services to Region 8 industry in all fields of
 - Education, History
 - Technical Publications (printed / online)
 - Technical Societies, Conferences
 - Standards
- Update the IRSC strategy, mission and vision, and develop an action plan

Points of concern / Topics for future discussion

- We need to insure the industry:
 - Continuing and advancing support for IEEE volunteerism
 - Awareness of the value of IEEE's products and services
- We need to attract industry and hence we need to convince industry that IEEE is the premier EE society to belong to.
- We have to:
 - Identify/update the needs of industry for IEEE products, services, benefits and opportunities
 - Develop the vehicles for improving interaction between industry and the IEEE
- Update and restructure the strategic plan and strategic goals
- Update the mission and vision and develop/update the action plan-including how to organize the work